



Optimize for SEO

Copyright 2016, Lars Wilhelmer. All rights reserved.

No part of this document may be reproduced, transmitted in any form or by any means without the prior written permission of Lars Wilhelmer.

www.helpessentials.com



Table of Contents

Optimize for SEO3

What does the script do?3

Notice for RoboHelp 2015 users.....3

Disclaimer3

Using the Script4

Import the Script.....4

Update your topics5



Optimize for SEO

Thank you for downloading the Optimize for SEO script. If you have any questions regarding this script, or if you need help with RoboHelp, don't hesitate to [contact us](#) to find out how we can help.

This script is created and maintained by Lars Wilhelmer. He has kindly donated this script to the community. Find more about Lars on LinkedIn: <https://www.linkedin.com/in/lars-wilhelmer>

What does the script do?

The script creates meta tags so search engines can better index your files. Use this script together with a Sitemap for better indexing by search engines.

To create a sitemap, you can use the RoboHelp 2015 SiteMap option for Responsive HTML5. For all other outputs or earlier RoboHelp features, use the [Sitemap Generator Script](#).

Notice for RoboHelp 2015 users

For good SEO, make sure you have patch 4 of RoboHelp 2015 installed. Earlier versions broke the indexing by Google.

Disclaimer

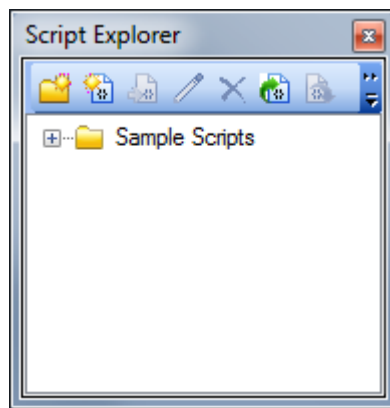
This script will update your topics. Make a backup before using this script. We are not liable for any lost files or any other damage that may result from using this script.


Using the Script

Import the Script

To use the script, you must first import the script into RoboHelp:


1. Open the RoboHelp project that you want to clean.
2. Open the Script Explorer. You open the Script Explorer by clicking **View > Pods > Script Explorer**.



3. Click the **Import Script files** .
4. In the file picker, select the *SE Optimizer.jsx* file and click **Open**.

The script is ready to use.

Update your topics

1. Open the RoboHelp project that you want to clean.
2. Open the Script Explorer pod.
3. Select the Optimizer script and click **Run Selected Script File** 
4. Wait until the script is done.